

**GUIDO CALLARELLI**  
**ART DIRECTION AND DESIGN**

—*Fashion, Beauty, Art, and Lifestyle.*

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**WORK EXPERIENCE**

Freelance New York, US / Milan, Italy  
*Art director —February 2007 to Present*  
Conceptualized and designed identities and websites for various clients including Izak Zenou, Rossana Orlandi, Cynthia Martens, Yossi Nachum and Triaphos.

V Agency New York, US  
*Designer —May 2009 to November 2009*  
Worked under creative director Stephen Gan and with art director Kyra Griffin, creating design concepts and visual presentations for ad campaigns. Designed catalogues and print collaterals. Constructed guidelines and handled all aspects of the projects. Clients include: Cesare Paciotti, Printemps, Stefanel, Versace.

Chitolina graphic design Milan, Italy  
*Designer —September 2006 to December 2008*  
Worked with art director Armando Chitolina, designing books, catalogues and corporate identity. Handled all aspects of the projects from the creative phase to production, dealt directly with clients, photographers, photo retouchers and printers. Clients include: Aspesi, Federico Motta Editore, Gian Paolo Barbieri, MS&L Italia, Taschen.

Case da Abitare Milan, Italy  
*Designer —April 2008 to May 2008*  
Collaborated with the Italian “Interiors, Design and Living” magazine; working on the issue 05 under art director Kuchar Swara of Winkreative London, designing magazine spreads and cover.

IED Moda Lab Milan, Italy  
*Assistant —January 2006 to July 2006*  
Researched and prepared materials on famous art directors of the past and groundbreaking fashion magazines for Prof. Armando Chitolina’s course on fashion graphics.

**EDUCATION**

Scuola Politecnica di design SPD  
*Visual Design —2005 to 2006*

**SKILLS**

*Software skills*  
Proficient with Adobe Creative Suite: InDesign, Illustrator, Photoshop, Acrobat;  
basic Flash and Dreamweaver.

*Language skills*  
native Italian, advanced English,  
basic French.

**INTERESTS**

Style, Fashion, Trends, Design,  
Arts, Photography, Antiques,  
African Art, Vintage fashion, Travel,  
Cuisine, Culture, People.